



## Data Center Services

Business is changing.  
Is your data center ready?

Predicting your business future is impossible. That's why ICS makes anticipating and meeting your data center needs easy. From facility development and relocation to optimization and recovery, ICS keeps your data center services in line with business operations every step of the way.

"In six years, ICS has supported virtually every area of our data center strategy – from helping us design our next facility to implementing automated data center management practices and negotiating vendor agreements. They've improved our metrics and achieved considerable savings in our IT budget, but you can't put a price on the value that comes from having a business that is better protected and a data center that has the availability to meet our business demands."

**Director of Data Center Operations at Top Health Insurer**

## Proven Trusted Focused on Your Success

Every time your business changes, so do the needs of your data center. A corporate acquisition can warrant a new data center facility. New software applications may challenge your current data center strategy. A natural disaster can prompt improved disaster recovery planning.

So, how do you keep up with the pace of your complex data center? For many Fortune 1000 companies, ICS has provided the answer.

At ICS, we focus on a solitary goal – to ensure your data center is optimized and flexible enough to help meet your strategic business goals. When this goal is achieved, the benefits are endless. Your next technological implementation goes smoothly. A database conversion happens seamlessly with no down time. You relocate your data center without a hitch.

Our team of experienced consultants delivers world-class data center information system consulting services in the following areas: strategic planning, service management, process improvement and technical implementations. Headquartered in Philadelphia, ICS has transformed data center planning and operations for many of the world's top corporations.

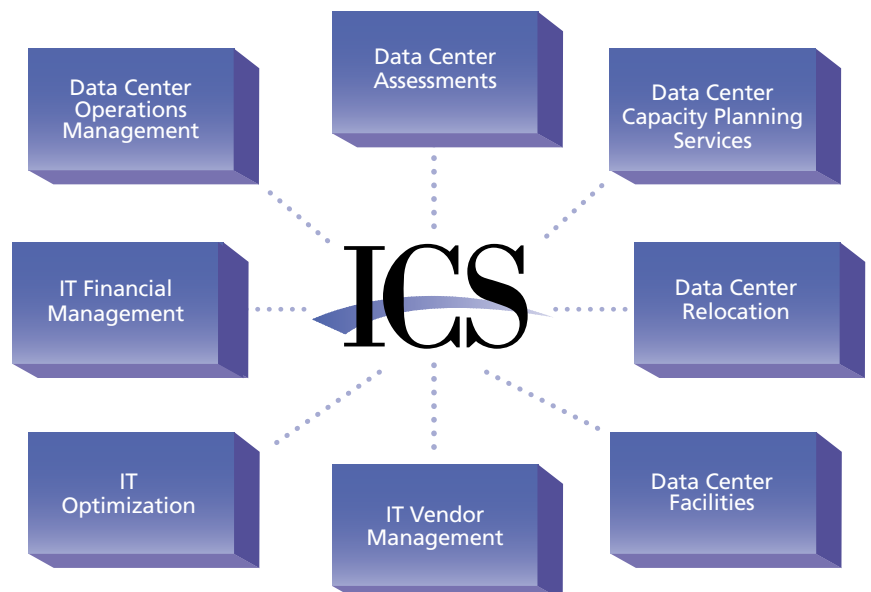
## Why ICS?

**Experience.** Every one of our consultants has been in your shoes, and we believe that makes a distinct difference in how we engage with and advise our clients. Our consultants draw on decades of experience as senior managers for IT and data center operations at Fortune 500 companies. They understand the demands of complex data center management and planning, giving you a strategic partner who understands your technical, business and operational challenges.

**Client service.** More than 95 percent of our business is from word of mouth or repeat client engagements. That speaks a lot to our level of client service and relationship building practices. At ICS, we achieve exceptional service delivery by providing you with a team of experienced consultants that deliver customized solutions for your business needs.

**Methodology.** Here at ICS, we have devised a methodology based on industry best practices and proven results. Our consultants know how to get things done effectively and quickly, while leveraging innovative toolsets and automated processes to expedite results.

## Services:



# Data Center Services that Propel Your Business

Our consulting services extend well beyond the four walls of your data center.

## ■ Data Center Assessments:

Evaluation of the data center stack from facilities through each of the key infrastructure layers to identify and prioritize key business risks and value add improvements.

## ■ Data Center Capacity Planning Services:

A recurring consulting service designed to provide ongoing assessments of power and space utilization to assist in managing redundancy requirements, efficiency, overall data center planning and total cost of ownership.

## ■ Data Center Relocation:

Our relocation consulting services include: strategy development, project management, vendor negotiations, data back-up and contingency assessments, and test plan audits. With many successful relocations and a proven methodology, ICS enables your staff to stay focused on day-to-day business demands during the relocation process.

## ■ IT Financial Management:

Analysis of the financials of the IT organization with a focus on repeatable reporting, fixed asset management and, IT charge back and show back modeling.

## ■ IT Vendor Management:

The ICS consulting team brings value-driven market insight and experience to your vendor management process. Whether managing your existing IT service providers or IT outsourcing initiatives, our unique set of services includes RFP development and response analysis, contract negotiation, service level assessments, implementation and transition management.

## ■ Data Center Facilities:

ICS experts assess your current data center infrastructure capacity to help define new data center requirements and develop a corporate data center strategy. We also manage site selection for owned or vendor hosting facilities and conduct infrastructure integration testing and facility audits. Our facility services mitigate risk and keep your project on budget.

## ■ Data Center Operations and Management:

Using ITIL-based methodology and process automation, ICS helps you standardize production operations to manage the ever increasing complexity of today's IT operating environments.

## ■ IT Optimization:

Brings together enterprise storage and system management, application workload optimization and performance, capacity and service level management to plan and implement optimization solutions.

## Case Studies

### ■ Who: Top Health Insurance Provider

**What:** Performed tape media and records retention assessment for the mainframe and distributed processing environments, providing recommendations and implementation plans.

**Results:** Improved operating environment efficiency resulting in \$500,000 in savings for the first year and \$300,000 annually, thereafter.

### ■ Who: Major U.S. City

**What:** Advised on the design and construction of a 250,000 square foot data center and 911 answering center. Involved in all phases from requirements definition, selection of architect and engineer, lease negotiation, design review, equipment selection, installation and testing.

**Results:** Facility highly recognized for its design. Project completed on time and ICS retained to support infrastructure enhancements.

### ■ Who: National Property & Casualty Insurance Provider

**What:** Led technical team for the extraction and consolidation of an acquired company's application processing into the existing operating environment. Simultaneously performed physical relocation of data center.

**Results:** Project completed on time and on budget, despite technical challenges and time constraints presented by the acquisition.





[www.ics-corporate.com](http://www.ics-corporate.com)



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